

REP HEADLINE# 6334127  
\*\*\* ORIGINAL REV#0 \*\*\*

REP: TEL# 703-516-9395 FAX# 703-516-9680  
CREDIT ADVISORY: AGENCY CREDIT RISK !!!  
ORDER WORKSHEET HARRIS REPORT FROM REP  
SEP24/12 11.33  
\*\*\* WFLA-TV \*\*\*

ADV # ADV. NAME 133/AMER FOR PROSPERITY REP. # OFF. # SALESMAN #  
AGY # AGY. NAME MENIZER MEDIA SERVICES, INC. BUYER NAME KAREN BENCKINI

600 FAIRMOUNT AVENUE, SUITE 306 SALES PRSN WA- MEGHAN MCGARR (H)  
TOWSON, MD 21286

ORDER # CONTRACT # 6334127 CLASS: NATL. LOCAL REGIONAL

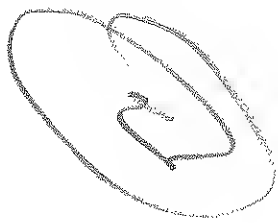
PRDCT AMER FOR PROSPERITY EST#590 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES SEP25/12 SEP26/12 WK-1

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE SEP24/12 11.33

REP: NEW ORDER  
TTL \$7,550 @6X  
PLEASE CONFIRM  
THANKS! BRIAN FOR MEGHAN

CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*  
ALL STATIONS USING ELECTRONIC INVOICING - AGENCY IDB #1021  
AN ELECTRONIC INV.WEBSITE "EMEDIA TRADE-INVOICING" IS ALSO AVAILBLE  
FOR THIS AGENCY. THE IDB# FOR THE WEBSITE IS: EMT12009  
AMERICANS FOR PROSPERITY IDB #1021 TV INVOICES #9912736



09/24/12

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
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AGENCY ADVERTISER CODE =  
AGENCY PRODUCT CODE =  
AGENCY EST# = 590

1			500P-530P	30		\$850.00	9/25	9/26	2		TU-W	2
PROGRAM : 5P NEWS												
CON COM1: 5P NEWS												
2			530P-600P	30		\$925.00	9/25	9/26	2		TU-W	2
PROGRAM : 530P NEWS												
CON COM1: 530P NEWS												

REP HEADLINE# 6334127  
 \*\*\* ORIGINAL REV#0 \*\*\*

REP: TEL# 703-516-9399 FAX# 703-516-9680  
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!  
 ORDER WORKSHEET HARRIS REPORT FROM REP  
 SFP24/12 11.33  
 \*\*\* WFLA-TV \*\*\*

LINE#	REP	CL	TIME PERIOD	LOT#	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
3			600P-630P	30		\$2,000.00	9/25	9/26	2		TU-W	2
PROGRAM : 6P NEWS												
CON COM1: 6P NEWS												
SEP/12 \$7,550.00												

CONTRACT TOTAL \$7,550.00  
 TOTAL SPOTS 6

MARKET TOTALS \$22,550 WFLA 33% WTLS 62% WTSP 0% WTVT 5% WTOG 0% WTTA 0% WMOR 0%  
 WMOX 0% WXPX 0% WWSB 0% CABL 0%  
 SHARES ESTIMATED. WILL UPDATE.  
 SVC- NSI  
 DEMOS- PA35+\*

**Mentzer Media Services**  
 600 Fairmount Avenue  
 Ste 600  
 Towson MD 21286

**Americans For Prosperity/ Issue**  
 Submission Number 780 Issue 1



**WFLA-TV**  
 P.O. Box 1410  
 Tampa, FL 33601

PHONE (813) 228-8888

**Original**

<b>Client:</b>	Americans For Prosperity/ Issue	<b>Submission Cost:</b>	7550	<b>Campaign Ref:</b>	E:063341270
<b>Buyer:</b>	..	<b>Client/Product/Estimate:</b>	././590	<b>Sales Rep:</b>	HRP Washington, DC
<b>Schedule Dates:</b>	09/24/12 to 09/30/12	<b>Weeks:</b>	1	<b>Order Ref:</b>	06334127
<b>Est./PO Number:</b>	06334127	<b>Contract type:</b>	Political	<b>Business Type:</b>	POLITICAL
<b>Associated Copies:</b>	No			<b>Business Category:</b>	Transactional

<b>Product:</b>	Amer For Prosperity	<b>Booking Group:</b>	WFLA	<b>Key Market:</b>	Tampa-St. Petersburg, FL
<b>Demographic:</b>	(L) Household	<b>Order:</b>			

Ref	Sales Product Details	Rev Type	Rate	Spot Type	09/24	Total	Cost
1	M-F 5p News .TV...	04	850	30 Comme	Nbr of Spots	2	1700
2	M-F 530p News .TV...	03	925	30 Comme	Nbr of Spots	2	1850
3	M-F 6p News .TV...	02	2000	30 Comme	Nbr of Spots	2	4000
<b>Weekly Totals:</b>					Total Spots(Ord Spots)	6	6

<b>Grand Totals</b>				<b>Month 9 Weeks: 5</b>			
				<b>09/24</b>			
<b>Totals</b>				Spots	6		
				Cost	7550		

<b>Grand Totals:</b>	<b>Spots:</b>	6
	<b>Gross Total:</b>	7,550.00
	<b>Commission:</b>	1,132.50
	<b>Net Total:</b>	6,417.50